



## TOP 10 REASONS WHY WE SHOULD SUPPORT CACAO IN HAWAII

- Cacao can provide a great employment and economic opportunity for our citizens in research, marketing, agriculture, ecotourism, retail and more.
- Cacao grows only in Hawaii out of all 50 states, due to climate requirements.
- Cacao enjoys high demand in Asia; taking advantage of Hawaii's proximity to Asian markets.
- Cacao represents quality over quantity, a niche market in which Hawaii can excel.
- Cacao, the plant, is environmentally sustainable.
- Cacao grows quickly compared to many other agricultural crops.
- Cacao can be combined successfully with many other locally-grown products thereby enhancing other crops' profits simultaneously (papaya, mango, lilikoi, pineapple, Ka`u orange, apple banana, etc.).
- Cacao is a revenue-producing crop which helps to preserve green and open space.
- Cacao has multiple uses: solid, liquid, cocoa butter (cosmetics) and more.
- Cacao thrives in Hawaii's soil thereby, like Kona Coffee, has great taste.

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